Foundry Trade Journal is the leading monthly title for the European castings industry, reaching all levels of managerial, technical and supervisory personnel.

**Foundry Trade Journal -**
The recognised leading international publication for the cast metals industry

- Global readership
- Each issue circulated to 4,000 initial recipients with an additional pass-on readership
- Distributed at leading international metal casting specific exhibitions and conferences
- Read by high level decision makers in foundries throughout the world
- The official vehicle of several leading industry associations
- Embraces every sector of the industry
- Packed with technical features; company and regional profiles; industry, product, people and technical news; environmental and health and safety news; targeted sector features; technical papers and reviews, metal prices, calendar of events

**DIECASTING WORLD**
Back by popular demand DIECASTING WORLD will be published in 2017 to highlight the investments and developments in the international diecasting sector. Don’t miss out on the opportunity to be a part of this long anticipated re-launch of a diecasting specific title.

**Added value -** [www.foundrytradejournal.com](http://www.foundrytradejournal.com)

An online portal for international foundry news - www.foundrytradejournal.com - offers an excellent opportunity to reinforce your traditional magazine advertising message. The website is complemented by a free regular e-newsletter.

There are a variety of advertising options available including banner and button ads and sponsoring of the e-newsletter.

**THE main source of recruitment advertising in Europe**
In addition to its global readership, Foundry Trade Journal is also mailed to approximately 1,000 ICME members who are generally senior professionals in the cast metals and associated industries. Keen to professionally develop their careers, ICME members are ideal candidates for many of the recruitment positions advertised in Foundry Trade Journal.

**Advertising Rates**

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**Special Positions**

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<td>Front or Back Cover</td>
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<td>Inside Front or Back Cover</td>
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**Recruitment Advert Package**

( Printed advert + 30 day online web advert)

1/8th Page = 61mm deep x 87mm width £475 + VAT
1/4 Page = 128mm deep x 87mm width £795 + VAT
1/2 Page = 128mm deep x 185mm width £1,350 + VAT
Full page = 128mm deep x 87mm width £2,650 + VAT

**Buyers Guide Page**

Single column per cm £300 (min 6mm)

**Web Adverts 30 days:**

- Banner on Home Page £700 (£840)
- Banner on Home Page + 1 nominated page £825 (£990)
- Banner on 1 nominated page only (not Home page) £560 (£672)
- Button on Home Page £320 (£384)
- Button on Home Page + 1 nominated page £400 (£480)
- Button on 1 nominated page only (not Home page) £256 (£307)

**Mechanical Data**

| A4 page including bleed | 305mm x 213mm |
| A4 Page trimmed         | 297mm x 210mm |
| Page                    | 265mm x 185mm |
| Half Page vertical      | 245mm x 87mm  |
| Half Page horizontal    | 128mm x 185mm |
| Quarter Page vertical   | 128mm x 87mm  |
| Quarter Page horizontal | 61mm x 185mm  |
| Eighth Page vertical    | 61mm x 87mm   |

All prices are quoted in pound sterling and are exclusive of VAT

For all other rates please contact Les Rivers on +44(0)1568 797111 or email: les@rivers-media.co.uk or Terry Fendley on +44 (0) 1293 776492, email: terry.fendley@rivers-media.co.uk

**Printing**

- Colour or Black & White Digital Artwork
  - Photoshop & Illustrator picture files as 300dpi, cmyk Tiff or eps, fonts embedded or included. Alternatively a high-res pdf with fonts embedded and registration marks supplied.
  - Foundry Trade Journal is printed on FSC (Forest Stewardship Council) and PEFC (Programme for the Endorsement of Forest Certification) paper.
  - For full terms and conditions plus cancellation policy see: [www.foundrytradejournal.com/advertising-mechanical-data.asp](http://www.foundrytradejournal.com/advertising-mechanical-data.asp)
**January/February** - Deadlines - Editorial: 21/12/2016, Advertising: 13/01/2017

**Health and Safety**
The safety and wellbeing of all employees and visitors to a company is paramount, we look at the latest statistics and the available PPE options to solve any problems in this area.

**Software/Industry 4.0**
Software developers and foundries show how the technology can help save money and improve production processes.

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**March Ftj/Diecasting World Issue** - Deadlines: - Editorial: 23/01/2017, Advertising: 14/02/2017

**Diecasting**
The latest developments in this highly efficient process for casting production.

**Melting Technology/Refractories**
The latest innovations to ensure molten metal is at the correct temperature and quality exactly when it is needed.

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**April** - Deadlines - Editorial: 23/02/2017, Advertising: 17/03/2017

**Mould and Coremaking**
Developments in binders, mixers and mould and core production.

**Handling and Automation**
Automating a process is said to reduce risks, improve efficiency and ultimately save money, we investigate.

**EICF** - News from the European Investment Casters Federation

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**May** - Deadlines - Editorial: 21/03/2017, Advertising: 13/04/2017

**Energy Efficiency**
Energy remains one of the highest costs in foundries so we look at what a company can do to reduce the burden.

**Waste Management**
The pressure to reduce waste remains a significant one in terms of environmental pressures and from a cost point of view – we consider some of the current options.

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**June Ftj/Diecasting World Issue** - Deadlines - Editorial: 21/04/2017, Advertising: 16/05/2017

**Diecasting**
The latest developments in this highly efficient process for casting production, incorporating a preview of the **Metef 2017** show in Brescia, Italy.

**Rapid Manufacture**
Fast changing and described as revolution rather than evolution – what are the opportunities for foundries?

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**July/August** - Deadlines - Editorial: 16/06/2017, Advertising: 10/07/2017

**Research and Development**
R&D is a critical aspect of the future of metal casting – we investigate some of the latest research and the R&D facilities around the world.

**Finishing and Machining**
The final part of the production process offers its own unique challenges.

**EICF** - News from the European Investment Casters Federation

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**September** - Deadlines - Editorial: 24/07/2017, Advertising: 16/08/2017

**Finance and Business Trends**
An insight into the challenges facing business leaders.

**Core and Binder Technology**
The latest developments to improve efficiency and reduce environmental impacts.

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**October** - Deadlines - Editorial: 22/08/2017, Advertising: 15/09/2017

**Global Review**
The latest statistics and outlook from the World Foundry Organization concerning the current state of the foundry industry.

**Additive Manufacturing and 3D Technology**
Everyone is talking about it - the latest innovations to make our working lives easier.

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.

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**November** - Deadlines - Editorial: 22/09/2017, Advertising: 16/10/2017

**Metal Cleanliness/Filtration/Testing and Measurement**
Every good casting relies on the quality of the molten metal, we look at some of the tools and metal treatments to ensure quality is maintained.

**Clean Foundry/Environment**
The quest for a ‘clean foundry’ remains a challenge – we delve into the latest environmentally friendly options to help achieve this.

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**Pattern Making and Tooling**
It’s an important aspect of the cast metals industry so we investigate the latest developments.

**Advanced Engineering**
We take a look at the aerospace and automotive sectors and the advanced technologies driving their development.

**EICF** - News from the European Investment Casters Federation

**Greenspeak**
Environment-conscious news and innovations from companies in the foundry industry.
HIGHLY TARGETED READERSHIP

With over 100 years’ experience as one of the most highly respected magazines for the global foundry industry, key foundry personnel in Europe, Asia, the UK and the rest of the world read Foundry Trade Journal.

A total regular readership of over 20,000 comprising of 4,000 regular recipients including carefully selected individuals from foundries, supply companies and professional bodies from the international cast metals industry – combined with a pass-on readership – means that Foundry Trade Journal reaches YOUR target customers.

Foundry Trade Journal is also distributed at the major international foundry events throughout the world.

GEOGRAPHICAL CIRCULATION BREAKDOWN

Western Europe excl UK..............................................1500
United Kingdom.......................................................1200
Far East and Australasia ..............................................350
North America and Canada........................................300
Central/Eastern Europe.............................................220
Indian sub-continent................................................100
Turkey .................................................................100
Scandinavia............................................................120
Central and Southern America...............................50
China.................................................................60

Foundry Trade Journal is the most established, widely read and respected magazine in the international foundry industry